

Museums of the Future



@MedhaviGandhi



<http://theheritagelab.in/embrace-digital>



Trying to define the role a museum

COLLECT. SHARE. INSPIRE .

PRESERVE. NURTURE .

Education : informal and formal

Community Hub

Health & Wellness support

Research & Creative enterprise

.... Changemakers.



It is 2020 but some things never change

Relationship-building

Providing real value

MARKK

VISIT

PROGRAM

MUSEUM

DE / EN

TICKETS

MARKK has been a member of the new EU project "TAKING CARE. Ethnographic and World Cultures Museums as Spaces of Care ". 14 European partner museums from 11 countries are involved in the 4-year project under the direction of the Weltmuseum Wien.

In recent years, working with representatives from societies of origin and diaspora communities has become an established practice in ethnographic and world culture museums. This created an awareness that museums today no longer only care for their collections, but also for the people associated with them.

The classic tasks of a museum today include more than collecting, preserving, researching and communicating. It's also about sharing cultural heritage, communicating knowledge, creating new approaches and healing colonial trauma, which can also include returns. The English expression "taking care" sums up this approach well and functions as the title of the new EU project.

CONTINUE READING



taking**care**



**But the world is
changing...**

Museums in the post-Covid era

There's an opportunity in every crisis.

Survival of the ~~fittest~~ **quickest** !

Speed vs Perfection

Humanity will need... positivity and
humour

14.08.2020: „KUNST UND SPIELE“ DIGITAL IM KAMISHIBAI-THEATER

„KUNST UND SPIELE“ IN ZEITEN VON CORONA



Von Stephanie Waldschmidt, Kunstvermittlung der Bayerischen Staatsgemäldesammlungen und Projektleitung
„Kunst und Spiele“

<https://www.pinakothek.de/kamishibai>



**Why Museums are well
positioned for impact**

RESET. REIMAGINE



MY MUSEUM

Now place the internal and external factors according to proximity. The first ring should include factors that are likely to impact your museum the most. Plot the factors that will have the least impact on your museum, in the dark grey box (farthest).

INTERNAL
.....
EXTERNAL

Assessing the Museum's Digital Universe



MY MUSEUM

Now place the internal and external factors according to proximity. The first ring should include factors that are likely to impact your museum the most. Plot the factors that will have the least impact on your museum, in the dark grey box (farthest).

INTERNAL
.....
EXTERNAL

Assessing the Museum's Digital Universe

*a new
education
policy*



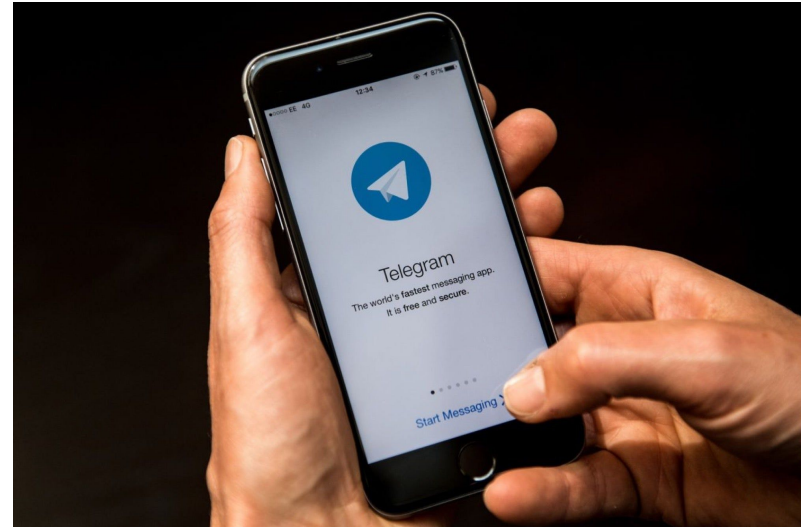
A time to reassess & make sustainable changes

Increasing followers Vs Increasing Value

Building Trust [being more transparent]

Communicating with empathy

Collaborations and...DIGITAL.



Building deeper relationships

Relationship-building

Going beyond our services to
MEET COMMUNITY NEEDS

1



60,000
learners
1000
communities



Building deeper relationships

Relationship-building

Adding a little INNOVATION
to the mix

2




Building deeper relationships

Relationship-building

Understanding EXPECTATIONS

3



Ein Angebot des Archäologischen Museums Hamburg


Course categories: Material für weiterführende Schulen

Hier finden Sie Arbeits- und Unterrichtsmaterialien für weiterführende Schulen.

Klasse 6a Luhe-Gymnasium

Lehrer*in: Antje Halle

Wie alt ist das? - Archäologische Datierungsmethoden



Dies ist ein leerer Musterkurs.

Woher wissen Archäolog*innen eigentlich, wie alt ihre Funde sind? Dieser Kurs gibt einen Einblick in verschiedene, vor allem naturwissenschaftliche Methoden, mit deren Hilfe Archäolog*innen Funde datieren können.

So lässt sich das Alter vieler Holzfunde, die rund um die Hammaburg gemacht wurden, zum Beispiel anhand der Radiokarbondatierung bestimmen. Um diese zu verstehen, ist es notwendig zu wissen, wie Atome aufgebaut sind, wie radioaktiver Zerfall vonstatten geht und was es genau mit der Halbwertszeit von radioaktiven Isotopen auf sich hat - und letzten Endes warum Forscher*innen daraus das Alter organischer Funde bestimmen können.

Navigation

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 - Naturlandschaft/Kulturlandschaft
 - Stadtentwicklung
 - Die Gründung Hamburgs
 - Wikinger
- Kurse der teilnehmenden Lehrer*innen



Building deeper relationships

Relationship-building

Broaden ACCESS / Be
AVAILABLE / Make it EASY

4

Category: German Museum of Technology Berlin

From Wikimedia Commons, the free media repository

Deutsch: Das **Deutsche Technikmuseum Berlin** ist ein Museum über Technik allgemein, Schiffe, Flugzeuge, Autos und Eisenbahnen

English: The **Deutsches Technikmuseum Berlin** is a museum of general technology, ships, planes, cars and rail

Subcategories

This category has the following 10 subcategories, out of 10 total.

- ▶ Collections of German Museum of Technology Berlin (5 C, 330 F)
- B**
 - ▶ Bohnsdorfer Bockwindmühle (1 P, 27 F)
- D**
 - ▶ Depot Monumentenhalle (207 F)
 - ▶ Deutsches Technikmuseum Ladestraße (1 C, 3 F)
- H**
- ▶ John Hanson (cyclist) (11 F)
- ▶ Holländermühle Foline (1 P, 7 F)
- ▶ Horse staircase German Museum of Technology Berlin (22 F)
- V**
 - ▶ Verwaltungsgebäude Anhalter Güterbahnhof (12 F)
- W**
 - ▶ Wikipedianische KulTour/Deutsches Technikmuseum Berlin (204 F)
- Z**
 - ▶ Zucker-Museum Berlin (2 C, 108 F)

CORONA PRECAUTION:
CLOSING FROM NOVEMBER
2ND

THE ALTE PINAKOTHEK ON
GOOGLE ARTS & CULTURE

11/07/2020 ONLINE LIVE
DIALOG: THE ETERNAL IN
THE NOW

#ART MINUTE

ONLINE COLLECTION

LECTURES AND EVENTS

VINCENT VAN GOGH IN SIGN
LANGUAGE

THE PINAKOTHEKEN IN THE
MEDIA

THE SECRET OF THE
PICTURES AT ZDFKULTUR

OUR DIGITAL STRATEGY |
#PINADIGITAL

"MÜNCHNER NOTE"

MASTERPIECES



Building deeper relationships

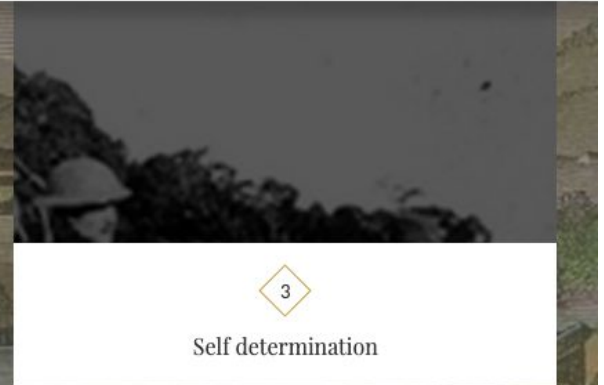
<https://www.roots.sg>

Roots

BROWSE BY ▾

VISIT ▾

LEARN ▾



Building deeper relationships

Relationship-building

EMPATHY : showing we
CARE

5

Do you have young children? Are you an educator? Perhaps you would like to experience a Kamishibai story live in the Schack Collection with your own daycare group? If you are interested, **PLEASE CONTACT** us directly using the **CONTACT FORM** ! We look forward to feedback on our digital offers there and in our social media channels.



Provide Value

Creating Value

an internal process

How can Museums offer
SUPPORT ?

1



Provide Value

Creating Value



How can Museums offer
SUPPORT ?

1

How can Museums develop
or launch ESSENTIAL
SERVICES ?

2



Provide Value



A grant provided to @eculaupus at ECU through the Institute of Museum and Library Services will provide laptops and health education instruction to the school-aged children of migrant farmworker families in eastern North Carolina.



CONNECTING THE COMMUNITY

Laupus Library has been awarded a \$75,000 grant through the Institute of Museum and Library Services to provide laptops and health education ...
news.ecu.edu

How can Museums offer
SUPPORT ?

1

How can Museums develop
or launch ESSENTIAL
SERVICES ?

2

Identify WHO / WHERE is the
VULNERABILITY

3



In a gentle way, you can shake the world!



-Mahatma Gandhi



Thank you!



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